

## RideLinks, Inc. - Privacy Policy

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The ridematching service is managed, maintained and operated by RideLinks, Inc. RideLinks, Inc. is committed to your privacy. If you have questions or concerns regarding this statement, please contact RideLinks, Inc. by email [support@ridelinks.com](mailto:support@ridelinks.com), telephone (626) 440-9933, or mail to RideLinks, Inc., 1 S. Fair Oaks Ave., Suite 302, Pasadena, CA, 91105. We will do our utmost to address your concerns.

This statement discloses the privacy practices for the on-line ridematching service. The purpose of this statement is to notify you of what personally identifiable information of yours will be collected, how it will be used, and what options are available to you regarding the collection, correction and/or deletion of information. Any future changes to our privacy statement will be posted on the web site.

### Information We Collect and How It's Used

#### Commute Profiles and Personal Preferences

RideLinks, Inc's ridematching service collects information for the sole purpose of generating matchlists of potential carpool partners within a single organization or a select cluster of neighboring organizations. Matchlists include members' email addresses, commute schedules, home cities and, in some cases, personal preferences (optional). Matchlists may be viewed only by members who belong to the employer cluster and possess the company access code. None of the information collected by the matching engine is made accessible to the public or anyone not employed by RideLinks, Inc. Information may be edited or deleted at the user's request. Non-subscribing members are not permitted to access to member information.

If we are going to use your personally identifiable information in a manner different from that stated at the time of collection we will notify you via email. You will have an opportunity to choose whether we can use your information in the manner specified. If any changes are made to our privacy practices, we will post a notice on the web site.

#### Information Supplied by You at Registration

RideLinks, Inc. offers a subscriber-based service to employers that wish to provide the service to employees. Your email contact information provided by you may be used by co-workers/employees within your matching cluster to contact you to form a carpool or vanpool. In addition, your employer or RideLinks, Inc. may use your email address to notify you of potential carpool or vanpool partners based on your commute profile. You also may receive occasional emails from your employer or RideLinks, at your employer's request, notifying you of special events, prize drawings or offers. For more information on removing your email address, please see the section called "Opt-out". If your employer ceases to subscribe, you will be denied access to all member services with or without prior notice.

Carpool preference also may be collected by RideLinks, Inc. We use this data to enhance members' experience with the service, enabling them to pre-screen each other for potential carpools. Some of

this information, such as customer demographic information, may be shared with advertisers or third parties on an aggregate basis. Your personal contact information will not be provided to or sold to any third parties.

## **Information Supplied by Your Browser**

RideLinks, Inc. logs IP addresses for systems administration purposes. IP addresses are logged to track a member's session and generate reports for Employee Transportation Coordinators at the subscribing employer's site. The reports provide an indication of site usage and participation in employer carpools.

The ridematching service uses cookies to keep track of some member information. Cookies enable RideLinks, Inc. to identify you when you return to the site. If your browser is set to reject all cookies, the service will not function optimally.

## **Third-Party Advertising**

RideLinks, Inc. may use third-party advertising companies to serve ads on our behalf. These companies may employ cookies and action tags to measure advertising effectiveness. Any information that these third parties collect via cookies and action tags are completely anonymous.

## **Legal Disclaimer**

Though we are dedicated to preserving member privacy, we may need to disclose personal information when required by law if such action is deemed necessary to comply with a current judicial proceeding, a court order or legal process served on the web site.

## **Age Restrictions**

RideLinks, Inc. will not create matches for anyone under the age of 18. Any information input by minors will be purged from our database.

## **Public Forums**

RideLinks, Inc.'s ridematching service enables members to post preferences and email each other. Any information that is disclosed in these areas becomes public information and, therefore, you should exercise caution when disclosing any personally identifiable information. Please refer also to the Membership Agreement regarding permissible conduct on the web site.

## **Refer a Friend**

RideLinks, Inc. encourages you to send friends and colleagues electronic postcards recommending our service. Please do not abuse this feature by entering names and addresses of those who would not be interested in the service.

## Security

RideLinks, Inc. has security measures in place to protect the loss, misuse and alteration of the information stored in our database. These measures include the use of Secure Server technology and administrative access to site data, as well as other security measures.

## Policies and Remedies

### Links to Other Sites

RideLinks, Inc. is not responsible for the privacy practices, service quality or the content of other web sites that may be linked to this site.

### Opt-Out

RideLinks ridematching members may remove their information from our database if they wish to withdraw their membership and do not wish to receive communication in the future.

1. Send email to [support@ridelinks.com](mailto:support@ridelinks.com) with the word "Remove" in the subject field. 2. Send mail to the following postal address: RideLinks, Inc. Ridematching 1 S. Fair Oaks Ave. Suite 302 Pasadena, CA 91105

### Edit/Update Profiles

RideLinks, Inc. provides members the following options for changing information previously submitted.

1. Members may change their passwords by selecting "Forgot Password" on the Login page, and a new password automatically will be emailed to them. Or they can choose their own new password by logging in, going to the Member Area page and selecting "Change My Password."
2. Members may change their commute profile and preferences by logging in and going to the Member Area page and selecting "My Commute Profile" or "My Personal Profile."
3. You can send email to [support@ridelinks.com](mailto:support@ridelinks.com).

### Contact RideLinks, Inc.

If you have any questions about this privacy statement or the practices of this site, please contact:

RideLinks, Inc.  
Attn: Commuter Portal  
1 S. Fair Oaks Ave  
Suite 302  
Pasadena, CA 91105  
[support@ridelinks.com](mailto:support@ridelinks.com)